

BCÉ

Board Culture Exposure

The Board Sports Photography Awards

Edition

#1

**Biarritz
Casino**

22nd/23rd/24th
November

2024

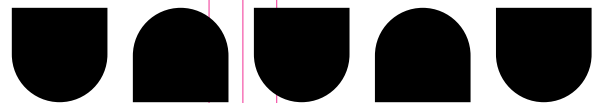


BIARRITZ

Board Culture lExposure

The Board Sports Photography Awards

Concept



Board Culture Exposure is an international photography contest dedicated to skateboarding, surfing and snowboarding photography, Board Culture's flagship disciplines.

First event of its kind in France, B.C.E was born from a deep will, introducing photographic masterpieces of our culture to a broader audience,

and by doing so, highlighting the indivisible bond between the athletes and the ones documenting their feats. Open to all, professionals as well as amateurs, from all corners of the planet.

At a time when Skateboarding and Surfing will be represented at the Paris 2024 Olympics, **the first edition of the Board Culture Exposure will take place** on the Basque coast, in the cradle of European's surfing culture, **in Biarritz**.

This new cultural and artistic event will honor photography and board sports enthusiasts by offering them a new playground and unprecedented visibility. In addition, it will aim to magnify the most beautiful views on the culture of skateboarding, surfing and snowboarding by celebrating the works of the most talented photographers.

Here are the five main axes of B.C.E 's first edition:

- **Skateboard**
- **Surf**
- **Snowboard**
- **Lifestyle**
- **Reportage**

Participants must enter their best shots for each category on the dedicated platform www.boardcultureexpo.com before June 30th, 2024.

The finalists in each category will have their photographs shown during the final exhibition in Biarritz (nov 22nd - 24th), where the big winners will be revealed to the public. A special audience prize will also be granted during the awards ceremony.



Jury



For each prize, the notions of creativity, performance, aesthetics and emotion will be in the spotlight.

This first edition's judging panel made of recognized personalities of both photography and board sports fields was handpicked to select the best images in each category and award the prizes:

Fred Mortagne (PHOTOGRAPHER / DIRECTOR) **JURY PRESIDENT**

Mathieu Crepel (PRO SNOWBOARDER)

Gibus de Soultrait (EDITOR IN CHIEF - SURFER'S JOURNAL FRANCE)

Maia Flore (PHOTOGRAPHER)

Matt Georges (PHOTOGRAPHER)

Arnaud Binard (SURFER, COMEDIAN, PRODUCER)

Alexis Atteret (PHOTOGRAPHER / CREATIVE DIRECTOR / PUBLISHER)

Alex Laurel (PHOTOGRAPHER)

Alexis Maillet (MARKETING DIRECTOR)

Greg Poissonnier (PHOTOGRAPHER - CO-FOUNDER)

Kevin Métallier (PHOTOGRAPHER - CO-FOUNDER)

Registration Procedure



Participants, professionals, or amateurs, will be able to submit via a dedicated platform (www.boardcultureexpo.com) up to 5 of their best photos in each category (except for the reportage category - a minimum of 5 to a maximum of 10 photos will be asked - which were produced in relation to one of the categories: surfing, skateboarding or snowboarding).

The deadline for registrations is June 30th 2024.

The same photo can only be presented in one category.

Photographs submitted must fall into one of the following categories:

Skateboard / Photography documenting the act of skateboarding.

Surf / Photography documenting the act of surfing.

Snowboard / Photography documenting the act snowboarding.

Lifestyle / Photograph illustrating an atmosphere, or a moment of life linked to the practice of surfing, snowboarding, or skateboarding.

Reportage / Series of photographs - between 5 minimum and 10 maximum - retracing an adventure, an event, a story, a trip or even the portrait of an actor from the skate, snowboard or surf scene.



Rules



Registration fees are free.

Each photographer author is solely responsible for the content of the photos presented and guarantees to be the author.

Each participant must provide an email address as well as a valid telephone number so that they can be contacted by the organizers if necessary.

All image subscriptions must be made through the official website www.boardcultureexpo.com. No other submission process will be considered.

The image format must be “.jpeg” & RGB color profile. The file size must not exceed 6 megabytes for a resolution of 300 dpi in a maximum format of 1675 x 1256 pixels.

File names must scrupulously respect the following nomenclature: NAME_FIRST NAME_SUBJECT_LOCATION_DATE
(without accent or punctuation).

Regarding subject, it could be the name of the athlete photographed & the trick performed...

Only the jury is authorized to participate in the pre-selection of finalist images and subsequently in the nomination of the competition winners in each category.

The jury is made up of 11 members, recognized professionals from the fields of photography, surfing, snowboarding, and skateboarding. They will meet to evaluate all the photographs proposed and select the finalists whose photographs will be exhibited in Biarritz in November 2024. They will then have to send the high-definition files to the organizers via WeTransfer, to the official address of the festival, of their selected images. The jury's decisions remain sovereign.

Deadline for sending photographs to the BCE website is June 30th, 2024. No photos will be able to compete if submitted after deadline.

The finalists' list who will participate in the official Board Culture Exposure exhibition will be announced on the official B.C.E website on July 31st, 2024.

Winners in each category (Skate / Surf / Snowboard / Lifestyle / Reportage) will be awarded during the prize ceremony. The public prize will also be awarded on this occasion.

All results will be published on the official BCE website.

All finalists will take part in the photo exhibition which will take place in November 2024 at the Biarritz Casino, produced by B.C.E organizers.

The image files that have not been selected will be completely deleted as soon as the festival ends.

Copyright and exploitation rights:

Each participant declares to be the author of the original works proposed and to hold the rights thereto. In the case of a selection for the exhibition, each author will freely transfer the exploitation rights of their selected works to the organizers for distribution during this event and on all promotional media directly linked to the latter or to future editions.

Board Culture Exposure, while respecting the moral rights of the author, will exercise these rights for all institutional communication activities inherent to the

competition. Each candidate expressly authorizes Board Culture Exposure and their direct representatives to process their personal data in accordance with the Data Protection Act and the General Data Protection Regulation (GDPR 2016/679).

No commercial exploitation will be made of these photographs.

The organizers cannot be held responsible in the event of partial or total loss of candidates' digital data or for the cancellation of the festival if circumstances so require.

These regulations are subject to French law. To be considered, any disputes relating to the festival must be made by e-mail no later than 30 days after the deadline for participation in the festival (i.e. before July 31, 2024).

In the event of a possible dispute, the festival organization will examine any request from the candidates and make a sovereign decision.

By participating in this competition, the author declares that he accepts and respects these regulations without reservation by digital signature during online registration.

Prizes



All the prizes will be awarded by the jury during the ceremony, alongside the finalists' photo exhibition. The event will take place in Biarritz on November 22-24, 2024.

There will be a winner announced in each category (Skate / Surf / Snowboard / Lifestyle / Report). A special public prize will also be awarded to one of the finalists (all categories combined).

The prizes awarded to each winner will be announced later.



Off



Contests Off – Skate & Surf Live photo contest

In addition to the finalists exhibited and the winners, the BCE team will offer photographers (amateurs or professionals), present in Biarritz during the event, two live skateboarding and surfing sessions, where everyone will be able to take photos of the participating pro riders. The best photos from each of these two sessions will also be rewarded with the Contest Off Prize. These two “live” events will also be an opportunity for participants to test the new photo ranges of the festival’s partner brands.





Event



□ Expected attendance during the event

- **Estimated attendance :**
500 to 700 people/day
- **Salon Diane + Grande terrasse**
ocean view : 500 m²
- **Free sessions Surf & Skate**
during the whole w.e.

Photographic exhibitions in the Casino de Biarritz - a journey through the different themes (Surf / Skate / Snowboard / Lifestyle / Reportage).

Installation of a set + giant screen projection of films in partnership with the PSSF.

Conferences hosted by Gibus de Soultrait.

Live concert by Kepa + Dj sets.

Bookshop featuring major magazines and specialized fanzines.

Photo Call.

Partners



MAIN PARTNER



PREMIUM PARTNERS



OFFICIAL PARTNERS



BIARRITZ



BAYONNE

PROFILKOLOR

work in progress...

MEDIA PARTNERS



SURFER'S JOURNAL



SURF CITIES

The Good Life



SUNDAI MAGAZINE





BIARRITZ

Supported by the City of Biarritz



From its very first edition, the **Board Culture Exposure** has benefited from the enthusiasm and support of the city of Biarritz.

The Basque town is keen to make this new artistic event a permanent fixture on its cultural agenda.

In addition, the city of Biarritz will provide the festival with a wide range of dedicated communication media (outdoor displays, bus shelter lollipops, banners, publications on official city publications, municipal digital networks, tourist office, etc.).

As France prepares to host the Olympic Games, bringing exceptional visibility to skateboarding and surfing, the B.C.E. is keen to extend this showcase by highlighting the artistic and creative dimensions of these disciplines (combined with snowboarding) during its photographic festival. The link will be easily provided by our co-founder, Greg Poissonnier, who will also be commentating on the skateboarding events during the Olympic Games for France TV.

Co- Fonders



■ Kevin Métallier

From Beirut to Jakarta, Teheran to Havana, Lima to Bombay, Namibian desert to Icelandic glaciers, photographer Kevin Métallier has been reporting from the four corners of the globe at a frenetic pace for over two decades. This prestidigitator of the moment has devoted much of his life to documenting subcultures such as skateboarding and surfing, both of which he is passionate about.



By collaborating with an impressive number of specialist magazines around the world and accumulating commissions for iconic brands (Nike, Nixon, Quiksilver, Rip Curl, RedBull...), he quickly gained international notoriety.

Based on the Basque Coast for over 20 years, this hyperactive image-maker regularly works on new projects. He is also editor-in-chief of Skateboard Annual Magazine, photo editor of the De Biarritz Yearbook, and co-founder of Studio 255. He has also taken part in numerous exhibitions around the globe, including his latest solo show «*Some Like It Blue*» in Tokyo in April 2023.

■ Greg Poissonnier

A native of the Paris region, it was when he arrived in the south-west of France in the mid-80's that Greg fell into «board culture» for good: Bmx, Skateboard, Surf & Snowboard were all within reach of his board, all in the same day!

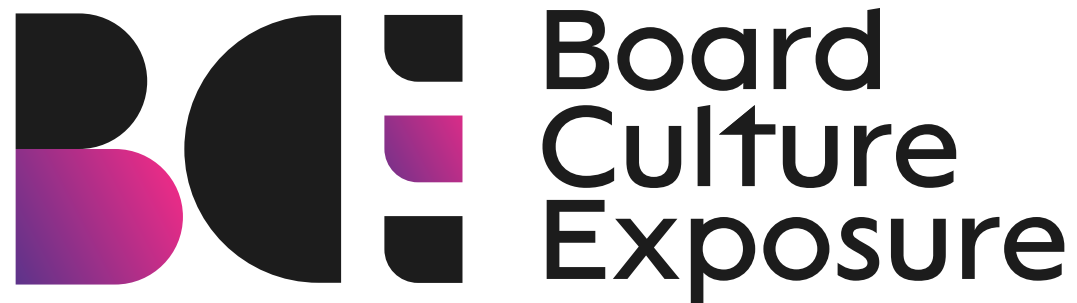
After a decade or so making a living from snowboarding, documenting his tricks and trips for the specialist press and sponsors, he moved into marketing for a number of major brands in the board sports industry, then one thing led to another and set up his own consulting and events agency, while managing his brand cOLLAPSe skateboards alongside his many other activities.

Today, as a commentator for the biggest skateboarding events and TV consultant for the Olympic Games, he spends a lot of time with his camera in hand, if he's not talking into a microphone!



1st Edition

November 22, 23,24, 2024



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CONTACT

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WWW.BOARDCULTUREEXPO.COM

BIARRITZ

